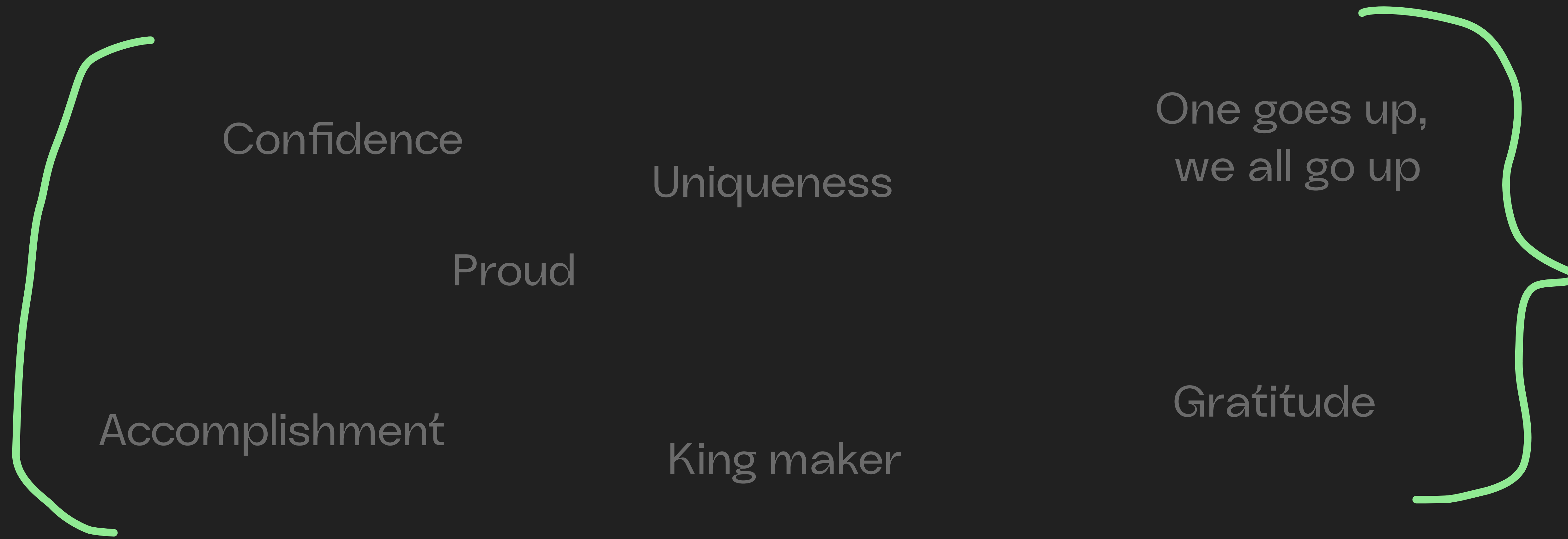


Cover Art Design

ALLY P – CD, Cerulean Demos

// Options by Bella W

Ally P's feelings about the album, conveyed through words:

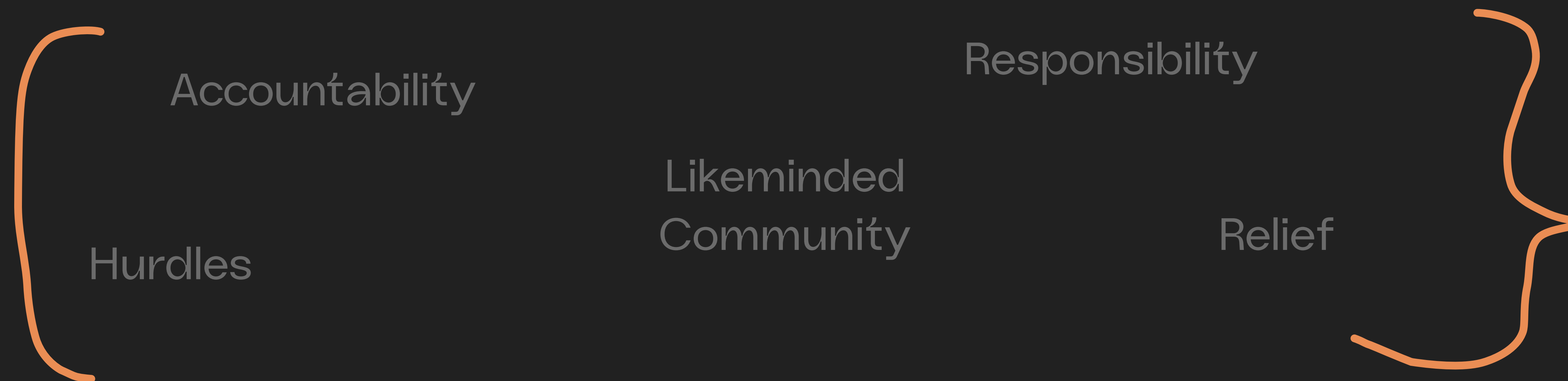


Feelings Synthesis

Grouped into theme:
Self Actualization

Becoming the best
version of yourself you
are most proud of.

I DON'T CARE ABOUT TRENDS, WE MAKE OUR OWN TRENDS.



Grouped into theme:
Overcoming challenge

Time, Progress, Iteration

Resilience

Overcoming adversity

Accomplishment

Uniqueness

Gratitude

Confidence

Community

Overcome

Proud

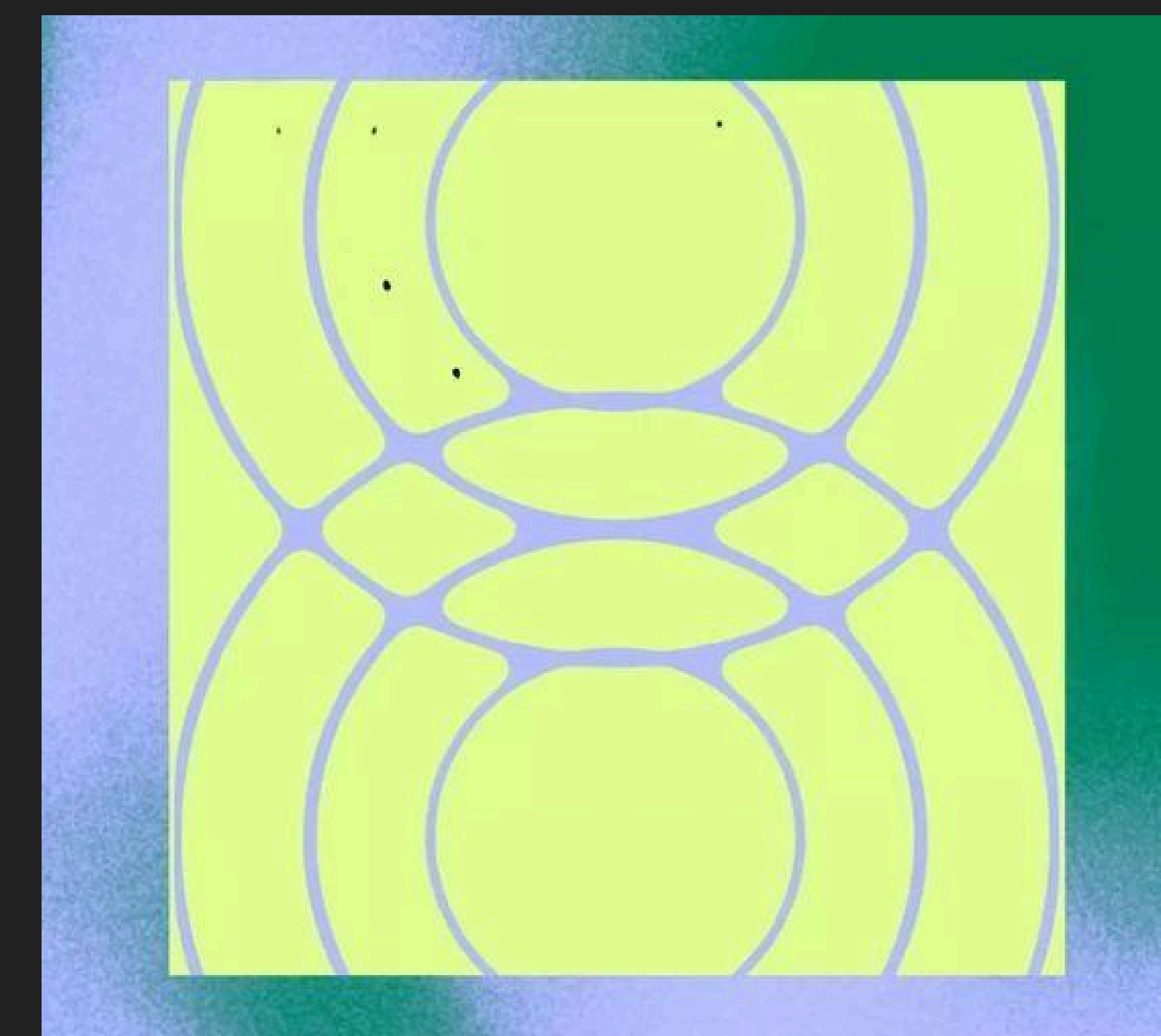
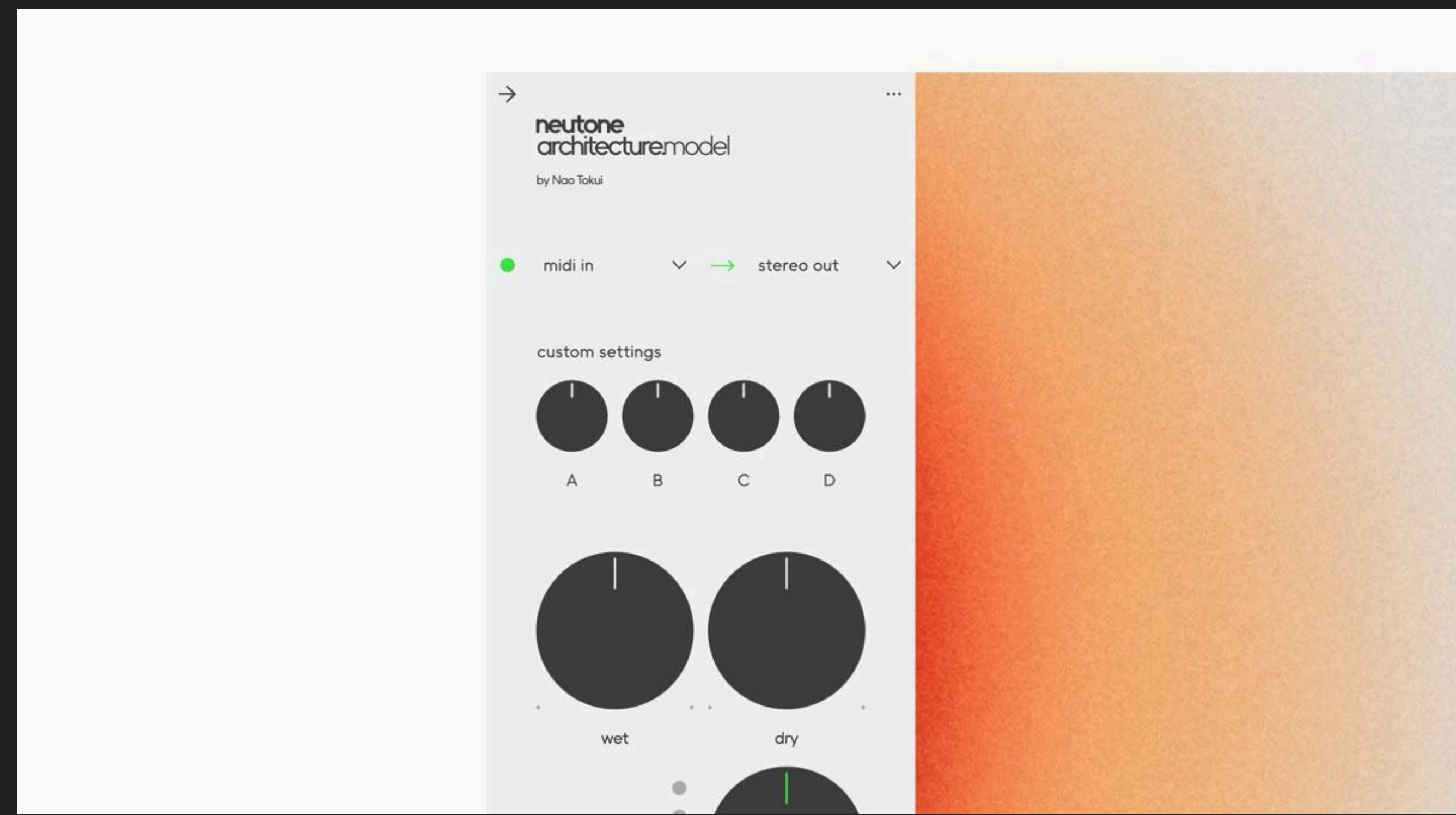
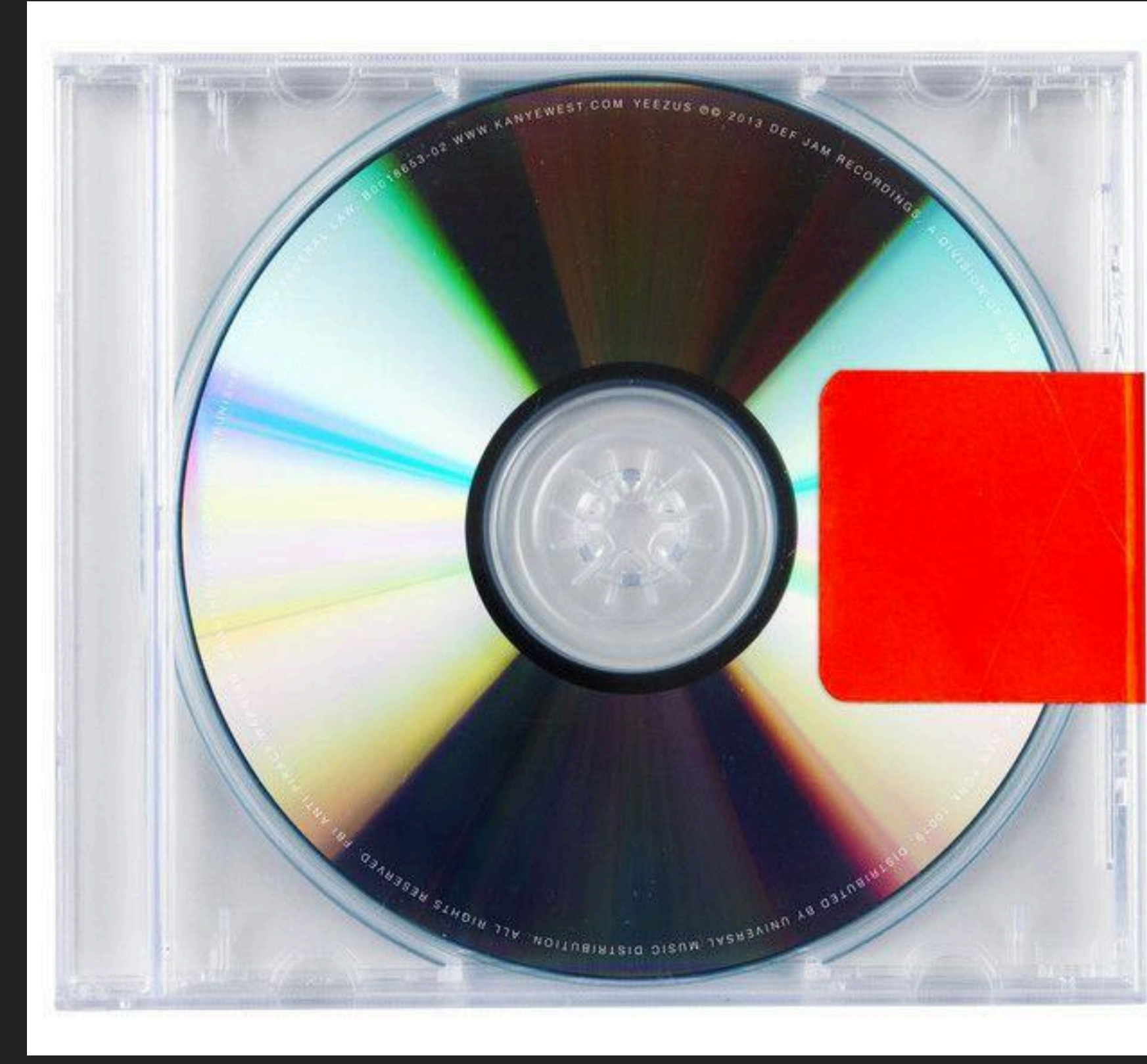
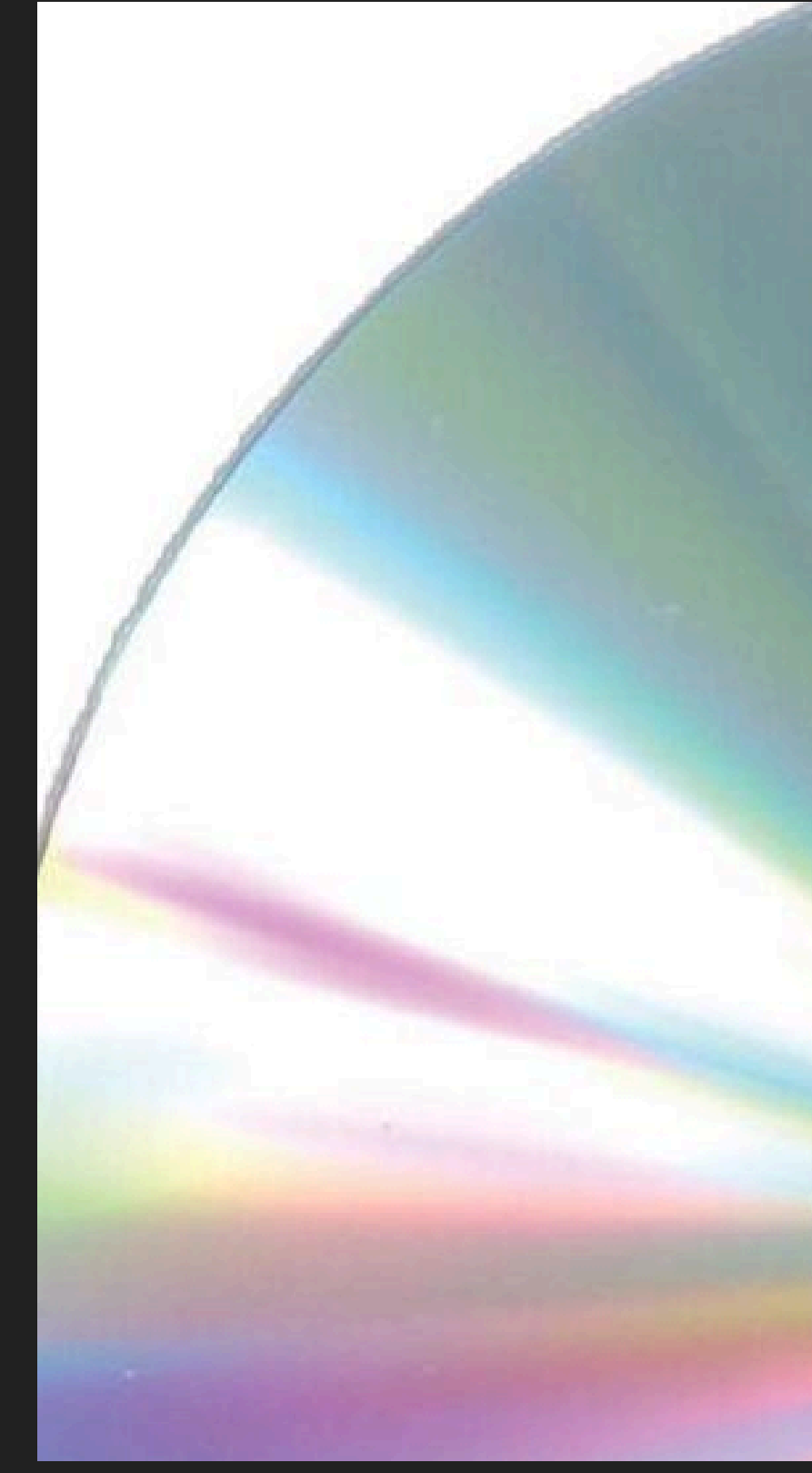
Self Actualization

Iteration

Progress

Power

Time



Cover Art Design

Options (x9)

// Options by Bella W



1



2

CD x Water = Movement, time, and evolving



3



4

Physical CD feel



5



6

Clean minimal style vs others

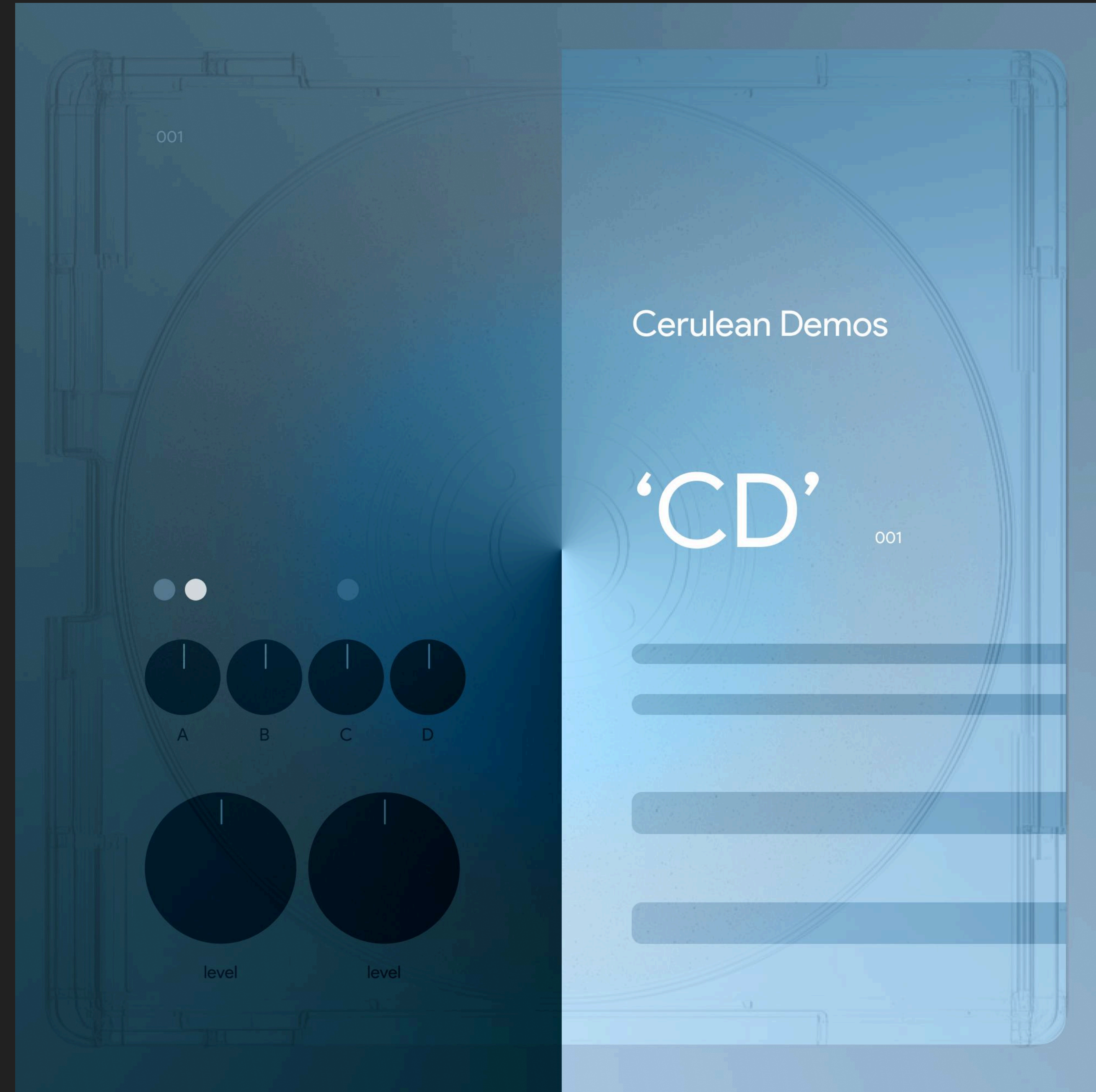


7



8

Not on brand colors, but it's more in line with inspiration



9

Unique sound board style